

## Sale Primary School No 545

# Sponsorship Policy

### RATIONALE

- Sale Primary School No. 545 recognises the mutual benefits that can be gained from developing positive and purposeful partnerships with organisations and businesses that exist within the wider school community.

### AIMS

- To improve student learning, to increase staff development opportunities, and to enhance school resources through a deliberate strategy of developing positive and purposeful partnerships with organisations and businesses that exist within the wider school community.

### IMPLEMENTATION

- Sponsorship proposals are to be presented and assessed by School Council in written form with benefits identified to assist School Council in deciding whether to adopt or reject the proposal.
- All sponsorship and partnership arrangements will be considered by School Council on merit, and decisions will be made on a case-by-case basis. School Council Sub Committees (*eg Parent Club, B&G committee, Safety House committee etc*) cannot enter into sponsorship arrangements without the approval of School Council
- Any pecuniary interest by School Councillors must be declared to School Council at the time of the discussion with those School Councillors potentially absolving themselves of the decision making process of whether to accept the proposal.
- When pursuing potential sponsorship arrangements, the School Council is required to adhere to the following codes of ethics:
  - Sponsorship will only be sought with organisations and companies where a clear and demonstrable benefit for the students and the school's programs can be guaranteed.
  - Sponsorship arrangements must take into account the values and views of the school community, as well as the School Strategic Plan and policies.
  - Sponsorship arrangements will only be entered into with organisations and businesses that have a positive public image, and are associated with products and services appropriate for a school to align themselves with.
  - Sponsorship arrangements that contain restrictions regarding the school's ability to purchase goods and services freely, or restrict the school's ability to make choices in any way, will be avoided.
  - Each individual sponsorship arrangement will be reviewed on an annual basis (eg. IGA community benefit card)

### EVALUATION

- This policy will be reviewed as part of the school's five year review cycle.